

# 包裝設計與包裝結構

消費者對包裝的要求日益增加，不僅要求包裝美觀大方，還要求包裝具有實用性、環保性和耐用性。在設計包裝結構時，應考慮包裝的易於拆封（如撕口、拉口、翻蓋等）、易於攜帶、易於儲存、易於回收等因素。同時，還應考慮包裝的阻隔性能、密封性能、保質性能等，以確保產品的新鮮度和品質。此外，包裝的結構設計還應考慮到生產工藝和成本，以實現包裝的實用性和經濟性的平衡。

在包裝設計中，應注重包裝的易於拆封（dispensability）和易於重新封閉（recloseability）功能，以滿足消費者對包裝實用性的需求。

包裝設計應考慮到包裝的易於拆封、易於攜帶、易於儲存、易於回收等因素。同時，還應考慮到包裝的阻隔性能、密封性能、保質性能等，以確保產品的新鮮度和品質。此外，包裝的結構設計還應考慮到生產工藝和成本，以實現包裝的實用性和經濟性的平衡。

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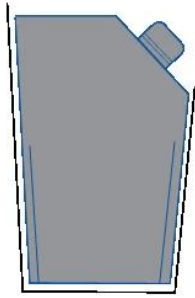
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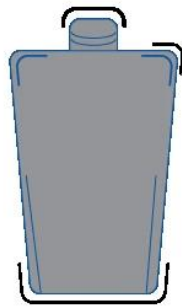
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Side Spouted Pouches



Spouted Pouches



Rounded Corners

Adding additional string tie



### Spouted Pouches

Spouted pouches are a popular choice for liquid products. They feature a spout at the top for easy pouring. The design is simple and functional, making them suitable for a wide range of applications. The spout can be made of various materials, including plastic and metal, and can be designed to be leak-proof. The pouch body is typically made of a flexible material like polyethylene or polypropylene. Spouted pouches are often used for products like juices, soups, and sauces. They are easy to use and provide a convenient way to consume liquid products. The design is also aesthetically pleasing and can be customized to match the product branding. Spouted pouches are a versatile and practical packaging option for liquid products.



### Side Spouted Pouches

Side spouted pouches are designed for easy pouring and are often used for liquid products. They feature a spout on the side, which allows for a more controlled pour. The design is simple and functional, making them suitable for a wide range of applications. The spout can be made of various materials, including plastic and metal, and can be designed to be leak-proof. The pouch body is typically made of a flexible material like polyethylene or polypropylene. Side spouted pouches are often used for products like juices, soups, and sauces. They are easy to use and provide a convenient way to consume liquid products. The design is also aesthetically pleasing and can be customized to match the product branding. Side spouted pouches are a versatile and practical packaging option for liquid products.

