# Flat Bottom Packging Pouch

The flat-bottom pouch gets its name from bottom panel being completely flat. It may also be referred to as a box pouch because it resembles a box from the front. This format is an improved variation of the standard stand up pouch. The main difference is that it has five panels sealed together giving you more presentation area. Because the pouch is flexible, it can take up less room in a crowded cupboard space than a rigid format.

This highly desirable flat-bottom bag offers incredible shelf stability due to its sturdy, level bottom. Because the base is flat and secure the flat-bottom bag is the ideal packaging solution for many consumer products such as cereal, rice, coffee, tea or pet food. Premium brands in the pet food, sports nutrition, grains and coffee market sectors are trending rapidly towards this packaging format.

# **Packaging Formats**



If you want to know more bag types or request samples, please contact us.

# **Available Features**





## Press-To-Close Zippers

Provides for a nice looking finished product and helps the sharp corners of other bags from cutting into adjacent bags.

#### **Rounded Corners**

A series of tiny holes strategically placed on the bag allows trapped air to escape the bag during the palletization process.





### Die Cut Windows

Easy carry Side Gusset handle to ultimate in carry convenience from pet store to the car. Easy dispense side gusset handle to ease the worry of large pack size for the children or housewife

### Hang Hole

A hang hole allows your product to be hung from peg boards in multiple quantities.





#### Sliders

BSY offers two Slider options:
exposed and hooded. The exposed
Slider is visible to the consumer
making it easy to recognize and
use. The hooded slider is hidden
from plain site and looks like a
traditional enclosed press-to-close
zipper. The enclosure adds
protection against the possibility of
the slider being broken or torn off.

## **Pocket Zippers**

The pocket zipper offers the convenience of a zipper with the benefit of easy filling. Installed on the front of the package, the tear/pull tab is a cutout tab that can be easily accessed and opened and reclosed by the end user.